

Making Social Media Your Ally: Resources for Compliance Professionals

July 27, 2010 • 12:00 PM CT (90 minutes)



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One of the biggest challenges facing compliance professionals is keeping up with the rapidly changing and expanding world of social media. While much has been written and said about its risks, there are also a great many opportunities created. Compliance professionals can use social media to connect with colleagues, share best practices, and establish themselves as thought leaders.

This complimentary presentation will provide an overview of several social networks and social media sites that compliance professionals can utilize to help their compliance programs. We will cover:

- HCCAnet & SCCEnet, the official social networks of HCCA and SCCE
- Facebook
- LinkedIn
- YouTube
- Twitter
- And more

This presentation will include best practices and guidelines, how to easily manage multiple social network accounts, and how to control your privacy.



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